

Business sponsorship packages



Friends of
Goit Stock Wood



We offer a range of sponsorships to suit any size of business.

To arrange your sponsorship, scan the QR code or visit

goits.uk/sponsor

Sponsor benefits	Package				
	Rowan	Birch	Sycamore	Ash	Oak
Link on website 'supporters' page	✓ Text	✓✓ Logo	✓✓✓ Bigger logo	✓✓✓✓ Even bigger logo	✓✓✓✓✓ Best logo placement and brand overview
Bespoke 'supporter profile' page on website	✗	✗	✗	✗	✓ Tailored to your brand
Email newsletter and social media mentions	✓ Text, once a year	✓✓ Logo, once a year	✓✓✓ Logo, once every 3 months	✓✓✓✓ Logo, once a month	✓✓✓✓✓ Logo in every email
Website footer logo	✗	✗	✗	✓ On every page	✓ On every page
'Thank you' certificate graphic (use on your social media)	✓	✓	✓	✓	✓
'Thank you' video message from our trustees	✗	✗	✗	✗	✓ Fully bespoke content
Sign in Goit Stock Wood (if purchase is successful)	✓ Text	✓✓ Logo	✓✓✓ Bigger logo	✓✓✓✓ Even bigger logo	✓✓✓✓✓ Best logo placement
1 year price	£100	£250	£500	£1000	£5000
2 year price (paid upfront - savings vs 2× 1 year price)	£150 Save £50!	£375 Save £125!	£750 Save £250!	£1500 Save £500!	£10,000 ★ Bonus: Get a dedicated 'thank you' email to our supporters ★
Small local business discount	✓ 50% off! £50 (1 year) £75 (2 year)	✓ 50% off! £125 (1 year) £187 (2 year)	✗	✗	✗

More details overleaf...

Business sponsorship benefits

All sponsor packages include:

- A listing on our website Supporters page, with a link to your website:
 - Rowan sponsors: Text link (company name)
 - Birch, Ash, and Oak sponsors: Logo link (with higher tiers more prominent)
- A custom 'thank you' certificate graphic for use on your website, social media, etc.
- Permission to use the Friends of Goit Stock Wood logo to show your support
- Mention in our supporter email newsletter and social media posts at least once (more frequent mentions for higher tiers)
- If we succeed in purchasing the wood, your name/logo will appear on a sponsor sign at the entrance, with higher tier sponsors displayed more prominently

Additional benefits by tier:

- **Ash** and **Oak** sponsors:
 - Logo featured in the footer of every page on our website
- Only for our generous **Oak** sponsors:
 - We will include your logo and website link in **every email newsletter** we send.
 - Fully bespoke 'supporter profile' page on our website. We can work with your marketing team to brand this and include relevant content for your business.
 - Our trustees will record a bespoke 'thank you' video message which you can share - contact us if you would like specific details including in the video. All reasonable requests considered!
 - ★ **Bonus** for Oak sponsors who opt for a two year sponsorship: we will send a dedicated email to our supporters specifically to thank you for your sponsorship. You can provide customised brand content for us to include in this email and we can include our 'thank you' video.

Multi-year discount:

- **Save 50%** on year 2 when you purchase a 2-year sponsorship (excludes Oak tier)
- If the purchase of the wood is unsuccessful, the difference between the 1- and 2-year fee is refundable

Special offer for local small businesses:

- **50% off** Rowan and Birch packages (1 or 2 year)
- Available to businesses with only one location, in BD13, BD15–18, or BD20–22
- You must have 5 or fewer full-time equivalent (FTE) staff to qualify

Additional terms and conditions apply, see goits.uk/sponsor-terms

Got a bigger idea? Contact us to discuss bespoke arrangements!

If sponsorship is not right for your business, we also welcome donations of any amount from businesses or organisations - visit goits.uk/biz. And of course we welcome personal donations from owners too - visit goits.uk/give.

While we can't offer tax advice, we believe that HMRC treats charity sponsorships as business expenses for tax purposes. See <https://www.gov.uk/tax-limited-company-gives-to-charity/sponsoring-a-charity>